

## This month in real estate video

## Welcome!

Welcome to Heather Lawson's Real Estate, MLS Listing Search, Homes for sale, Market Values, Green Real Estate information and green listings in the Northern Illinois area.

You may search for homes on the MLS with [MRED](#) multiple listing service.

If you would like real estate market values in your neighborhood, please request a [market snapshot](#). This is a personalized market report sent to you with data directly from the multiple listing service. It is very accurate.



### Different by design

### The Green Designation

I have been selling real estate in the area for over nine years! I grew up in Genoa and Sycamore Illinois and continue to work in the Dekalb County area. I am a Certified EcoBroker. EcoBroker Certified Real Estate Brokers receive additional training on energy and environmental issues that relate to real estate transactions. As an EcoBroker, I provide a better understanding of energy opportunities and environmental issues as they relate to your real estate decisions.

Marketing energy efficient features in a home makes a lot of sense. Did you know 91% of buyers stated "energy efficient features are extremely important"? Please don't miss out on this incredible marketing opportunity. Let me help you make your home stand out in a crowded marketplace. Use this checklist to determine the green features of your home. [http://images.kw.com/docs/2/2/0/220287/1259708592776\\_green\\_20features\\_20checklist\\_1.pdf](http://images.kw.com/docs/2/2/0/220287/1259708592776_green_20features_20checklist_1.pdf)

Would you like to become my client? Please fill out this application and we can get started marketing your home!

[http://images.kw.com/docs/2/2/0/220287/1259708690131\\_Application\\_to\\_become\\_Heather\\_Lawson.pdf](http://images.kw.com/docs/2/2/0/220287/1259708690131_Application_to_become_Heather_Lawson.pdf)

## Free Market Snapshot

## Sign up for email updates

We respect your privacy and will not share your email address with other parties.



Heather Lawson, Broker, Certified EcoBroker

Phone:  
Email: [heatherlawson@topproducer.com](mailto:heatherlawson@topproducer.com)



Please enter your information in the following fields and click the submit button.

First name:   
Last name:   
Email:   
Phone:  -  -   
Best time to reach me:

### Other information and comments

I am: ☒ Buying ☐ Selling ☐ Both

Comments:

Submit

## Our Virtual Tours

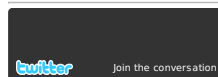
Virtual Tour Inventory Widget



## How is real estate?



## Follow Me on Twitter!



## Current Mortgage Rates

Latest Mortgage Rates		
	Current	Last Week
30 Year Fixed	4.12%	4.16%
15 Year Fixed	3.61%	3.67%
5/1 ARM	2.95%	3.00%

[Zillow Mortgage Marketplace](#)  
Get this widget

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Name: Heather Lawson  
Mobile: 1 815.703.5166  
Websites: <http://www.greenrealistings.com>  
Links: Helmsley Mansion Sells at Deep Discount

Wood Stoves Burn Wood, Not Money  
2 Ohio real estate agents killed; another robbed | US National Headlines | Comcast.net

## Is Real Estate a Good Investment? The answer is YES!



